



Urooj Ikram

Research Assistant/ Content Writer at Minhaj University Lahore

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Experienced content writer with a passion for crafting engaging and informative content that captivates audiences, and a proven track record of delivering high-quality, SEO-optimized content for various industries.

Skills & Strengths

- Communication Skills
- Proficient in conducting research
- Teaching
- Understanding of Search engine optimization(SEO)
- creative thinking
- Time managment

Education

Minhaj University Lahore - Lahore | M.Phil. Applied linguistics | English, 2025 | 3.2 GPA

Riphah International University - Lahore | BS English | English, 2025 | 3.3 GPA

Bright Grammar School - Lahore | Matric, 2025

Minhaj College - Lahore | Intermediate | ICS, 2025

Experience (2 years)

Research Assistant

August 2023 - Present

Minhaj university - Lahore, Pakistan

Certifications

- **IELTS Preparation,**
<https://coursera.org/share/9525105e0afc18e86a45affd880b6814> | 2022
- **IELTS Reading Section Skills Mastery,**
<https://www.coursera.org/account/accomplishments/verify/SU8FXTZEDEES> | 2022
- **Grammar and Punctuation,**
<https://www.coursera.org/account/accomplishments/verify/NYT8MMYHV23G> | 2022
- **Qualitative data collection methods,**
<https://www.coursera.org/account/accomplishments/verify/E7EZTAUDFXYS> | 2022
- **Successful presentation,**
<https://www.coursera.org/account/accomplishments/verify/9NKGGBBQX5VW> | 2022
- **Writing skills,**
<https://www.coursera.org/account/accomplishments/verify/7GR4VD6VDF4T> | 2022

Languages

English - Native | Urdu - Native

Hobbies

Reading Books . Teaching

References

Dr. Sajjad Ahmed | Minhaj University Lahore | (p): 03004272975 | (e): sajjad@mul.edu.pk

Dr. Zafar Bhatii | Minhaj University Lahore | (p): 03214165256
